

EDITORIAL ANNOUNCEMENT
For immediate release

NATIONAL GALLERY OF AUSTRALIA EXHIBITION 'ENJOY THIS TRIP: THE ART OF MUSIC POSTERS' OPENS THIS FRIDAY 4 APRIL 2025

Goulburn Regional Art Gallery is delighted to launch the exhibition *Enjoy this trip: the art of music posters* which celebrates music, art and culture in Australia and Internationally. The Gallery is excited to be launching this exhibition with a fun-filled opening event on Friday 4 April 6-8pm. The event is free and open to all filled with live music and refreshments provided. The exhibition will be opened by Leanne Santoro, Curator, Sharing the National Collection, National Gallery of Australia.

Drawn from the National Gallery's expansive collection of Australian and international music posters spanning the 1960s to 1980s, *Enjoy this trip: the art of music posters* captures the spirit of the times as an era of experimentation.

Journey back to the Summer of Love and be transported to a time when the music was funky, the art was kaleidoscopic, and psychedelia was in full swing. *Enjoy this trip: the art of music posters* presents a nostalgic exploration of the times through art, graphic design, music, colour and typography.

In 1978 the National Gallery of Australia acquired an impressive collection of 565 music posters from the collection of Ben Friedman, the legendary proprietor of the Postermat store in San Francisco. The poster artists drew inspiration from a range of sources, including Art Nouveau and the Vienna Secession, Native American culture, and Op Art, using vibrating and kaleidoscopic colours, and melting fonts to develop a new visual language. Capturing the spirit of change, these posters provide a vibrant snapshot of this influential and important time.

"We are delighted to be working with the National Gallery of Australia to present this important exhibition filled with fun and colour. Audiences of all ages and interests will be immersed in these works that feature innovative pattern, typography and imagery and exude energy. It is an important and engaging exhibition that recognises and celebrates the importance of cultural life historically and recognises the intersection of art and music which remains relevant today." – Yvette Dal Pozzo, Director, Goulburn Regional Art Gallery

Enjoy This Trip: The Art of Music Posters is a National Gallery Touring Exhibition supported by the Australian Government through the National Collecting Institutions Touring and Outreach Program.

Free ticket bookings for the opening event are essential, follow the link to reserve your place [here](#).

Connect with Goulburn Regional Art Gallery goulburnregionalartgallery.com.au | artgallery@goulburn.nsw.gov.au | @goulburnregionalartgallery | (02) 4823 4494

Image: Paul Worstead, Jimmy Jones Souvenirs, *Mental as anything - Creatures of leisure* (Wayne), 1982, National Gallery of Australia, Kamberri/Canberra, gift of the artist 1994 © Paul Worstead